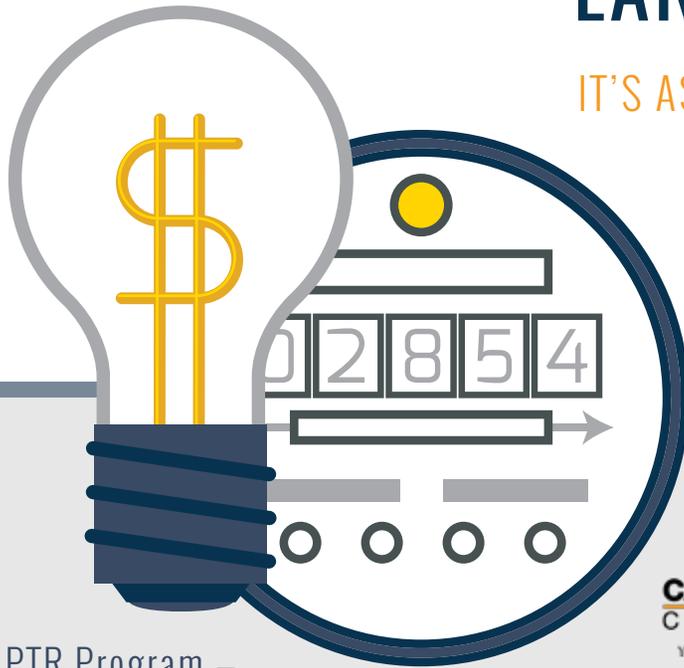


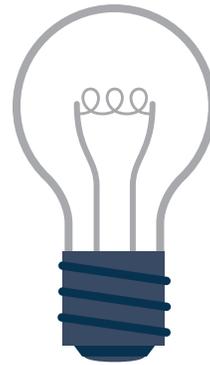
WHY PARTICIPATE?

In October 2017, Capital Electric is launching a Peak Time Rebate (PTR) program. This program is a way for our residential members to conserve electricity and earn a rebate check at the same time.

To earn a rebate, sign up for the program and reduce electric usage during certain "peak times" that we alert you to each month.



– PTR Program –
**REDUCE ELECTRIC USE,
EARN A REBATE!**



– PTR Program –
**SAVE ELECTRICITY,
EARN MONEY.**

IT'S AS SIMPLE AS THAT.



WWW.CAPITALELEC.COM

4111 State Street Bismarck, ND 58503
Local: 701-223-1513 888-223-1513
css@capitalelec.com



REDUCE YOUR ELECTRIC USE AND COSTS
**PEAK TIME
REBATE PROGRAM**

– ENROLL TODAY –

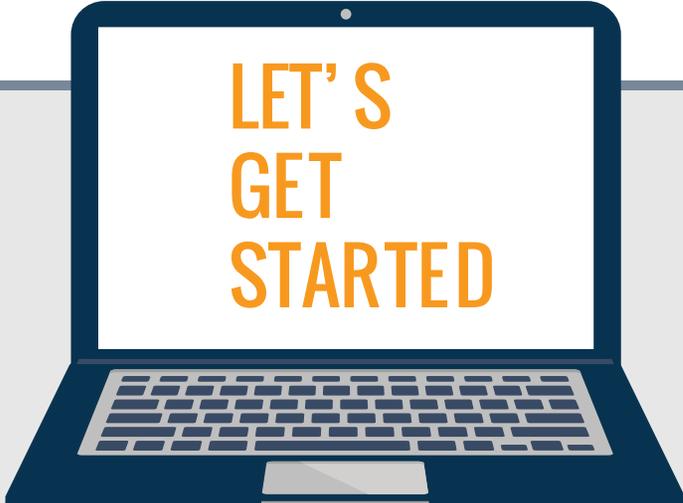
WHAT IS A PTR PROGRAM AND HOW DOES IT WORK?

Members enrolled in the program receive rebates for reducing electricity use during “peak times.” A peak time occurs when there is a very high amount of electricity usage on the system (e.g., when a large number of air conditioners are running on a hot summer day). Electricity at peak times costs more than it does at other times. In order to provide enough electricity during peak times, cooperatives must either: 1) build peak power generation plants, which are expensive, or 2) buy more electricity on the wholesale power market.

Running a PTR program is a way of reducing these costs, which helps our cooperative and members save money.

HOW WILL I KNOW ABOUT PEAK TIMES?

Once enrolled, you will receive a notification a day in advance via email or text informing you about the upcoming peak time. Typically there might be two to five days a month when an event is called, and most events last two to five hours.



LET'S
GET
STARTED

HOW DO I REDUCE MY ELECTRIC USAGE DURING PEAK TIMES?

Any way you want! You can turn your thermostat a few degrees warmer on a hot day so your A/C doesn't work as hard, you could postpone using your electric clothes dryer until after the event, you can turn your lights off, or you could even turn off every electric appliance in the house. The more you reduce your usage during peak times, the more you'll earn in rebates!



WHAT HAPPENS IF I DON'T REDUCE USAGE?

If you do reduce your electrical use, you get a rebate. If you don't reduce, you don't get a rebate, and your bill will be calculated the same way it is now. You will never be penalized for not participating during a called peak time event, and your eligibility to earn rebates during other events will not be affected.

HOW DO I ENROLL?

Go to www.capitalelec.com, select My Account (located at the bottom of the screen) and login to SmartHub when prompted. If you have not already signed up for SmartHub, click on the New User link on the SmartHub login page and follow the prompts.

In SmartHub, click on Notifications, then Manage Contacts to enter the desired phone number or email (more than one can be entered). If

HOW MUCH CAN I EARN?

You will earn 75 cents for every kilowatt-hour you reduce during any peak event.

It is difficult to predict how much can be earned in the program, because it depends on how many events are called, and how much you reduce during each event. However, for those who are very aggressive about turning off electric appliances during peak events (or even turn off their whole house breaker during events), rebates of at least \$200 are possible over a 12-month period.

HOW WILL MY CONTACT INFORMATION BE USED?

We will use email or text messaging to notify you of upcoming peak events.

You can choose to be contacted by email, text, or both. We will use your emails and cell numbers for this program only – they will not be used for any marketing or call lists.

Once you are enrolled we will contact you with additional program details and tips on how you can increase your rebate. The program will start in October 2017.

available, text messaging is the preferred notification method.

To complete the PTR sign-up, click Notifications, then Manage Notifications, then Reports. Then select Peak Time Rebate and choose the contact methods for these alerts.

Note: Restrictions apply to current off-peak and electric heat customers during the heating season. Program does not apply to commercial members.

